

Universitas Ngudi Waluyo Ungaran
Program Studi Keperawatan
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**GAMBARAN PERILAKU IBU PRIMIPARA YANG BEKERJA DALAM
PEMBERIAN ASI DI PT GLORY INDUSTRIAL SEMARANG
KABUPATEN SEMARANG**

xv + 67 halaman + 7 tabel + 2 gambar + 13 lampiran

ABSTRAK

Latar Belakang: Menurut data *World Health Organization* cakupan ASI di seluruh dunia hanya sekitar 36%. Penyebab kegagalan dalam pemberian ASI adalah status bekerja merupakan salah satu penyebab kegagalan ASI. Seorang ibu yang bekerja dalam pemberian ASI akan menghadapi hambatan-hambatan seperti alokasi waktu, kualitas kebersamaan dengan bayi, beban kerja, stres serta keyakinan ibu dalam pemberian ASI

Tujuan Penelitian: untuk mengetahui gambaran perilaku ibu primipara yang bekerja dalam pemberian asi di pt glory industrial semarang kabupaten semarang

Metode: jenis penelitian diskriptif dengan pendekatan *survey*. Jumlah sampel 59 orang dengan teknik sampel *total sampling*. Penelitian di PT Glory industrial Semarang Kabupaten Semarang pada tanggal 3 - 6 februari 2020

Hasil: pengetahuan ibu cukup (40,7%), sikap ibu positif (69,5%), praktik ibu baik (71,2%) dan perilaku ibu baik (100%) dalam pemberian asi di PT. Glory Industrial Semarang Kabupaten Semarang.

Kesimpulan: Perilaku ibu primipara yang berkeja baik dalam pemberian asi di PT glory industrial Semarang, Kabupaten Semarang

Saran : Diharapkan Pelayanan kesehatan dapat memberikan promosi kesehatan tentang pemberian ASI agar masyarakat dapat menambah pengetahuan dan bisa mempraktikan dalam pemberian ASI secara maksimal.

Kata Kunci : perilaku, ibu primipara bekerja, pemberian ASI

**Universitas Ngudi Waluyo
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Final Assignment, February 2020
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**THE DESCRIPTION OF THE BEHAVIOR OF PRIMIPARA WORKING
MOTHERS IN GIVING BREAST MILK AT PT GLORY INDUSTRIAL
SEMARANG, SEMARANG REGENCY**

xv + 67 pages + 7 tables + 2 pictures + 13 appendix

ABSTRACT

Background: According to *World Health Organization*, breast milk coverage worldwide is only around 36%. The causes of failure in giving breast milk is such as working state of a mother. A mother who works will face obstacles in giving breast milk such as time allocation, quality of togetherness with babies, workload, stress and confidence of mothers in giving breast milk

Research objectives: to know the description of the behavior of primipara working mothers in giving breast milk at PT Glory Industrial Semarang, Semarang Regency.

Method: Type of research was descriptive with survey approach. The samples were 59 people with total sampling technique. The research was done at PT Glory Industrial Semarang regency on 3rd-6th February 2020

Result: it showed sufficient knowledge (40,7%), positive mothers attitude (60,5%), good mothers practice (70,2%) and good mothers behavior (100%) in giving breast milk at PT Glory Industrial Semarang regency.

Conclusion: The description of the behavior of primipara working mothers in giving breast milk at PT Glory Industrial Semarang Regency is in good category.

Advice: It expects to provide health promotion about breast feeding so that the community can increase knowledge and can practice maximum provision of breast milk .

Keywords: behavior, working Primipara mothers, breast feeding