CHAPTER III

RESEARCH METHOD

3.1 Research Methodologies

Research this study uses a qualitative research method with a descriptive approach. This method was chosen because the study aims to analyze the intrinsic elements of the story and examine the development of the main character, Enola Holmes, particularly in showing her courage in facing various problems in her life as depicted in the film "*Enola Holmes" (2020)*. The qualitative approach allows researchers to interpret the meaning contained in the story structure, character portrayal, conflict, and character actions, without involving quantitative data measurement.

The main focus of this study is directed at two aspects of analysis. First, this study analyzes the intrinsic elements in the film Enola Holmes, which include themes, plot, characters and characterization, setting, point of view, style of language, and moral messages. The analysis of intrinsic elements is conducted to understand how the story is constructed and how these elements contribute to the development of Enola Holmes' character. Understanding the intrinsic elements is an important foundation because the main character's courage cannot be separated from the story structure and the conflicts that accompany it.

This study analyzes the development of Enola Holmes' courage through the plot structure using Freytag's pyramid theory as the main analytical

framework. Freytag's pyramid divides the plot into five stages namely exposition, rising action, climax, falling action, and resolution. Through this division of the plot stages, this study traces the gradual and progressive development of Enola's character, from the introduction of the character and the initial conflict to the resolution of the conflict. Each stage of the plot is analyzed to identify changes in Enola Holmes' attitude, way of thinking, and actions that reflect the development of her courage in facing life's problems.

To strengthen and deepen the analysis of character development, Simone de Beauvoir's Existential Feminism theory is used as a supporting theory. This theory is used selectively in certain scenes that show Enola as a female subject who has self-awareness, freedom in making decisions, and the courage to reject restrictive social roles for women. Thus, Existential Feminism theory does not become the main framework of analysis, but rather serves as an interpretive tool in understanding the meaning of Enola Holmes' courage in the context of her identity and existence as a woman.

The research process was carried out in several stages namely description, reduction, and data selection. The description stage was carried out by observing the Enola Holmes film as a whole to identify the intrinsic elements of the story and the portrayal of Enola Holmes' character. The reduction stage was carried out by filtering data relevant to the research focus, particularly the intrinsic elements and scenes that show the development of the main character's courage. The data selection and analysis stage was carried out by linking the selected data to Freytag's pyramid theory and Simone de

Beauvoir's Existential Feminism theory in accordance with the needs of the analysis.

3.1.1 Research Design

The research design used in this study is descriptive qualitative. This design is considered most appropriate for literary and film studies because it allows researchers to describe and interpret phenomena in depth based on narrative context and story structure. Sugiyono states in an article published by tSurvey.id (2025) that the descriptive qualitative research method is a research method based on post positivism philosophy, used to study objects in their natural conditions, where the researcher acts as the main instrument, data analysis is inductive, and the research results emphasize meaning rather than generalization.

In line with this concept this study does not aim to draw general conclusions, but rather to describe the intrinsic elements of the film Enola Holmes and analyze the gradual development of Enola Holmes' courage. The main focus of the analysis is directed at the structure of the storyline using Freytag's pyramid theory, which divides the plot into five stages, namely exposition, rising action, climax, falling action, and resolution. Through this division of the plot, the development of Enola's courage is analyzed gradually and progressively, starting from her initial courage, which is still personal in nature, to courage that is manifested in conscious and independent actions.

Each stage of the plot researchers observed changes in Enola Holmes' attitude, way of thinking, and decisions. These changes were understood as indicators of the character's development of courage. To enrich and deepen the analysis, Simone de Beauvoir's Existential Feminism theory was used as a supporting theory. This theory is not used as the main framework, but rather as a tool to interpret Enola's courage in certain scenes, particularly those that show self-awareness, freedom of choice, and Enola's efforts to reject restrictive social roles for women.

3.1.2 Source of Data

Based on the research design, the data sources in this study are divided into primary and secondary data. Primary data was obtained from the film *"Enola Holmes (2020)"* which was the main object of the study. This film was used to identify the intrinsic elements of the story and the development of Enola Holmes' character as presented through the plot, dialogue, conflict, and actions of the main character.

Secondary data was obtained from various written sources, such as books, scientific journals, academic articles, and previous studies related to the study of the film Enola Holmes as the object of research, Freytag's pyramid theory, and Simone de Beauvoir's Existential Feminism theory. Secondary data serves as a theoretical basis that supports the analysis and helps researchers interpret primary data more systematically and academically.

Data analysis process researchers identified and collected dialogues and scenes that showed Enola Holmes' courage. The data was then classified based on the stages of Freytag's pyramid plot. After that, in certain scenes that show Enola as a subject who is aware of her freedom and existence, Simone de Beauvoir's Existential Feminism theory is used to reinforce the interpretation of the form and meaning of courage displayed.

3.1.3 Method of Collecting Data

Data collection in this study was conducted through literature review and observation of the research objects. The literature review was conducted by reading and examining various literature relevant to intrinsic analysis, Freytag's pyramid theory and Simone de Beauvoir's Existential Feminism theory, as well as other literature that supports the understanding of courage and character analysis in films. This activity aimed to build a strong theoretical framework before analyzing the research object.

In addition, observation was carried out by watching the film *Enola Holmes (2020)* repeatedly. This repeated viewing aimed to gain a deeper understanding of the story structure, plot, character development, and scene details that represent Enola Holmes' courage. Through this process, the researcher was able to identify changes in Enola's attitudes and actions more carefully at each stage of the plot.

The steps for collecting data in this study include:

1. Watch the entire Enola Holmes (2020) movie.

2. Identify the intrinsic elements of the story.
3. Classify the plot based on Freytag's pyramid stages.
4. Observe and record the development of Enola Holmes' courage at each stage of the plot.
5. Collecting dialogues and scenes that represent Enola's courage.
6. Analyzing data using Freytag's pyramid theory as the main framework, supported by Simone de Beauvoir's Existential Feminism theory.

   After all data were analyzed using descriptive-qualitative methods, the researchers compiled conclusions summarizing the research findings as the final stage of this study.

3.2 Outline Of The Research Report

There are five chapters and arranged systematically to facilitate the reader's understanding of the research process. Chapter I contains an introduction that outlines the background of the research and explains the reasons for choosing the film *Enola Holmes (2020)* as the object of study, the research questions that are the focus of the study, the research objectives to be achieved, and the theoretical and practical benefits of the research.

Chapter II discusses the literature review and theoretical basis used as the basis for analysis in this study. This chapter includes a discussion of the intrinsic elements in story construction. Furthermore, plot theory is discussed with an emphasis on Freytag's pyramid as the main theory in analyzing the structure of the storyline. In addition, this chapter also explains the extrinsic elements of story building in the concept of courage in literary and film

studies, such as Simone de Beauvoir's Existential Feminism theory, which is used as a supporting theory to interpret Enola Holmes' courage in certain scenes. All the theories discussed in this chapter are used to construct a systematic and relevant framework for the focus of the research.

Chapter III describes the research methodology used in this study in detail and in a structured manner. This chapter explains the type and design of the research used, the research data sources, which include primary and secondary data, as well as the data collection methods used through literature study and observation of the film *Enola Holmes (2020)*. In addition, this chapter also describes the data analysis techniques used to analyze the intrinsic elements and the development of Enola Holmes' courage based on the stages of Freytag's pyramid, with the support of Simone de Beauvoir's Existential Feminism theory in certain scenes.

Chapter IV is the chapter on analysis and discussion of the research results. This chapter begins with a description of the data that describes the intrinsic elements that build the story in the film *Enola Holmes (2020)*. This is followed by a summary of the plot of the film Enola Holmes based on the five stages of Freytag's pyramid, namely exposition, rising action, climax, falling action, and resolution. Next, this chapter presents an analysis of the development of Enola Holmes' courage at each stage of the plot. The analysis is conducted in depth by linking the research findings with Freytag's pyramid theory as the main framework, supported by Simone de Beauvoir's Existential

Feminism theory to reinforce the meaning of Enola's courage in several relevant scenes.

The final chapter, Chapter V, contains conclusions that summarize all the results of the analysis and answer the research questions. In addition, this chapter also presents suggestions that are expected to contribute to further research, particularly related to literary and film studies, character analysis of women, and the use of plot theory and feminism in literary research.