

ABSTRAK

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PERAN GURU PAUD DALAM MENGOPTIMALKAN PERKEMBANGAN BELAJAR ANAK MELALUI MEDIA PEMBELAJARAN BERBASIS VISUALISASI DI PAUD KB AGAPE DESA IRAONO LASE

Pembelajaran pada anak usia dini memerlukan strategi yang selaras dengan karakteristik perkembangan mereka, terutama karena anak lebih mudah memahami informasi melalui pengalaman yang konkret dan rangsangan visual. Namun, penerapan media visual dalam pembelajaran PAUD masih menghadapi sejumlah keterbatasan, sehingga peran guru menjadi faktor penting dalam mendukung optimalisasi perkembangan belajar anak. Penelitian ini bertujuan untuk menggambarkan peran guru PAUD, dampak penggunaan media pembelajaran berbasis visualisasi, serta kendala yang muncul dalam pelaksanaannya di PAUD KB Agape Desa Iraono Lase. Penelitian ini menggunakan pendekatan kualitatif dengan metode studi kasus. Subjek penelitian meliputi kepala sekolah, guru kelas, dan guru pendamping. Data diperoleh melalui observasi, wawancara, dan dokumentasi, kemudian dianalisis melalui tahapan reduksi data, penyajian data, serta penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa guru menjalankan peran sebagai perencana, fasilitator, motivator, pengarah, dan evaluator dalam memanfaatkan media visual. Media yang digunakan mencakup kartu gambar, poster, buku cerita bergambar, video pendek, serta lembar kerja bergambar. Pemanfaatan media visual memberikan dampak positif terhadap perkembangan kognitif, bahasa, motivasi belajar, dan sosial-emosional anak. Adapun kendala yang ditemukan meliputi keterbatasan fasilitas, kemampuan guru dalam mengembangkan media yang masih terbatas, keterbatasan waktu, serta perbedaan karakteristik anak. Kesimpulan penelitian menegaskan bahwa media visualisasi efektif mendukung perkembangan belajar anak apabila guru mampu mengelola pembelajaran secara kreatif dan menyesuaikan dengan kebutuhan anak. Oleh karena itu, sekolah disarankan meningkatkan dukungan fasilitas, sementara guru perlu terus mengembangkan variasi media visual yang sederhana tetapi inovatif.

Kata Kunci: Peran Guru, Media Visualisasi, Perkembangan Belajar, Anak Usia Dini, PAUD.

ABSTRACT

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THE ROLE OF EARLY CHILDHOOD EDUCATION TEACHERS IN OPTIMIZING CHILDREN'S LEARNING DEVELOPMENT THRU VISUALIZATION BASED LEARNING MEDIA AT PAUD KB AGAPE IRAONO LASE VILLAGE

Learning in early childhood requires strategies that align with their developmental characteristics, especially because children find it easier to understand information thru concrete experiences and visual stimuli. However, the application of visual media in early childhood education (ECE) still faces several limitations, making the role of teachers a crucial factor in supporting the optimization of children's learning development. This study aims to describe the role of early childhood education (ECE) teachers, the impact of using visualization-based learning media, and the challenges that arise in its implementation at PAUD KB Agape, Iraono Lase Village. This research uses a qualitative approach with a case study method. The research subjects include the school principal, classroom teachers, and supporting teachers. Data were obtained thru observation, interviews, and documentation, then analyzed thru the stages of data reduction, data presentation, and conclusion drawing.

The research results show that teachers play roles as planners, facilitators, motivators, directors, and evaluators in utilizing visual media. The media used includes picture cards, posters, illustrated storybooks, short videos, and illustrated worksheets. The use of visual media has a positive impact on children's cognitive, language, learning motivation, and socio-emotional development. The obstacles encountered include limited facilities, teachers' limited ability to develop media, time constraints, and differences in children's characteristics. The conclusion of the research emphasizes that visualization media effectively supports children's learning development if teachers can manage the learning process creatively and tailor it to the children's needs. Therefore, schools are advised to enhance facility support, while teachers need to continue developing simple yet innovative variations of visual media.

Keywords: *Teacher's Role, Visualization Media, Learning Development, Early Childhood, Early Childhood Education (ECE).*