

Universitas Ngudi Waluyo
Program Studi S1 Kebidanan, Fakultas Kesehatan
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Sri Murtiningsih
NIM. 157232059

**HUBUNGAN SIKAP IBU BALITA DENGAN KEAKTIFAN KUNJUNGAN
POSYANDU DI POSYANDU KAMBOJA LARANGAN BREBES**
(vii + 65 halaman + 10 tabel + 10 lampiran)

Abstrak

Latar Belakang: Posyandu memiliki peran penting dalam pemantauan tumbuh kembang anak dan kesehatan ibu. Keaktifan ibu dalam membawa balitanya ke Posyandu dipengaruhi oleh berbagai faktor, salah satunya adalah sikap ibu terhadap Posyandu. Penelitian ini bertujuan untuk menganalisis hubungan antara sikap ibu balita dengan keaktifan kunjungan Posyandu di Posyandu Kamboja, Larangan, Brebes.

Metode: Penelitian ini menggunakan desain korelasional. Sampel penelitian terdiri dari 60 ibu balita yang dipilih secara purposive sampling. Pengumpulan data dilakukan melalui kuesioner sikap dan pencatatan keaktifan kunjungan ke Posyandu. Analisis data menggunakan uji Kendall Tau untuk mengetahui hubungan antara variabel sikap ibu dengan keaktifan kunjungan.

Hasil: Hasil penelitian menunjukkan bahwa sebagian besar ibu balita (51,7%) memiliki sikap negatif terhadap kunjungan ke Posyandu, sementara 48,3% memiliki sikap positif. Sebanyak 56,7% ibu balita tidak aktif dalam membawa anaknya ke Posyandu, sementara 43,3% ibu tergolong aktif. Analisis statistik menunjukkan adanya hubungan yang signifikan antara sikap ibu dengan keaktifan mengunjungi Posyandu ($r = 0,837$, $p = 0,000$), yang berarti semakin positif sikap ibu, semakin aktif berkunjung ke Posyandu.

Simpulan penelitian ini menegaskan bahwa sikap ibu terhadap Posyandu berpengaruh signifikan terhadap keaktifan kunjungan. Oleh karena itu, diperlukan upaya edukasi dan sosialisasi yang lebih intensif mengenai pentingnya Posyandu dalam mendukung kesehatan dan menumbuhkan kembang anak.

Kata kunci: Sikap ibu, Keaktifan kunjungan, Posyandu, Balita

Ngudi Waluyo University
Bachelor of Midwifery Study Program, Faculty of Health
Thesis, February, 2025
Sri Murtiningsih
NIM. 157232059

THE RELATIONSHIP BETWEEN TODDLER MOTHER ATTITUDE AND POSYANDU VISITATION ACTIVITY AT POSYANDU KAMBOJA LARARAN BREBES

(vii + 65 pages + 10 tables + 10 appendices)

Abstract

Background: Posyandu plays an important role in monitoring child development and maternal health. The activity of mothers in bringing their toddlers to the Posyandu is influenced by various factors, one of which is the mother's attitude towards the Posyandu. This study aims to analyze the relationship between the attitudes of mothers with toddlers and the activity level of visits to the Posyandu at Posyandu Cambodia, Larangan, Brebes.

Method: This study uses a correlational design. The research sample consisted of 60 mothers of toddlers selected through purposive sampling. Data collection was carried out through attitude questionnaires and recording the activity of visits to Posyandu. Data analysis used the Kendall Tau test to determine the relationship between maternal attitude variables and visit activity.

Results: The research results show that the majority of mothers with toddlers (51.7%) have a negative attitude towards visiting the Posyandu, while 48.3% have a positive attitude. As many as 56.7% of mothers with toddlers are inactive in bringing their children to the Posyandu, while 43.3% of mothers are classified as active. Statistical analysis shows a significant relationship between maternal attitudes and the activity of visiting the Posyandu ($r = 0.837$, $p = 0.000$), which means that the more positive the maternal attitude, the more active the visits to the Posyandu.

The conclusion of this study emphasizes that mothers' attitudes towards Posyandu significantly affect the frequency of visits. Therefore, more intensive education and socialization efforts are needed regarding the importance of Posyandu in supporting health and fostering child development.

Keywords: Mother's attitude, Visit activity, Posyandu, Toddler