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Skripsi

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**PENGARUH MODEL STAD (STUDENT TEAMS ACHIEVEMENT DIVISION)
BERBANTUAN MEDIA CIRPARI TERHADAP KEMAMPUAN PEMAHAMAN
KONSEP SISWA KELAS IV SD**

ABSTRAK

Latar belakang penelitian ini adalah rendahnya pemahaman konsep siswa pada mata pelajaran Bahasa Indonesia di SD Negeri Ngajaran 02 dan SD Negeri Ngajaran 03, yang dibuktikan dengan hasil studi pendahuluan (rata-rata 43,34%) dan angket pemahaman konsep (rata-rata 45,65%). Selain itu, model dan media pembelajaran yang digunakan guru di kedua sekolah tersebut masih kurang inovatif dan interaktif. Penelitian ini bertujuan untuk mengkaji pengaruh model pembelajaran *Student Teams Achievement Division* (STAD) berbantuan media Cirpari terhadap kemampuan pemahaman konsep siswa kelas IV SD. Penelitian ini menggunakan metode eksperimen semu (quasi-experiment) dengan desain *non-equivalent control group*. Populasi penelitian adalah seluruh siswa SD Negeri Ngajaran 02 dan SD Negeri Ngajaran 03, dengan sampel siswa kelas IV yang dipilih menggunakan teknik *purposive sampling*. Kelas IV SD Negeri Ngajaran 03 menjadi kelompok eksperimen yang menerapkan model STAD berbantuan media Cirpari, sementara kelas IV SD Negeri Ngajaran 02 menjadi kelompok kontrol yang hanya menerapkan model STAD konvensional. Data dikumpulkan melalui tes (pre-test dan posttest), observasi, angket, dan dokumentasi. Instrumen penelitian diuji validitas (validitas pakar dan uji soal) dan reliabilitasnya. Analisis data meliputi uji normalitas (Shapiro-Wilk) dan uji homogenitas (Levene's test), serta uji hipotesis menggunakan *Independent Sample T-Test* dan Regresi Linear Sederhana. Hasil penelitian menunjukkan bahwa terdapat perbedaan signifikan dalam pemahaman konsep siswa setelah diberikan model pembelajaran STAD berbantuan media Cirpari dibandingkan dengan model pembelajaran STAD tanpa media tersebut, dibuktikan dengan nilai signifikansi (Sig.) dari uji T-Test sebesar 0,000 ($< 0,05$). Rata-rata nilai kelas eksperimen (91,07) lebih tinggi daripada kelas kontrol (73,88), dengan selisih rata-rata 17,182. Selain itu, terdapat pengaruh signifikan penggunaan model STAD berbantuan media Cirpari terhadap pemahaman konsep siswa, dibuktikan dengan nilai Sig. dari uji regresi linear sederhana sebesar 0,000 ($< 0,05$) dan nilai R Square sebesar 0,588, menunjukkan pengaruh sebesar 58,8%. Dengan demikian, model STAD berbantuan media Cirpari efektif dalam meningkatkan pemahaman konsep siswa.

Kata kunci: Cirpari, Model pembelajaran, Pemahaman Konsep, *STAD (Student Teams Achievement Division)*.

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Thesis

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THE EFFECT OF THE STAD (STUDENT TEAMS ACHIEVEMENT DIVISION) MODEL ASSISTED BY CIRPARI MEDIA ON THE CONCEPTUAL UNDERSTANDING ABILITY OF FOURTH-GRADE ELEMENTARY SCHOOL STUDENTS

ABSTRACT

The background of this research is the low conceptual understanding of students in Indonesian language subjects at SD Negeri Ngajaran 02 and SD Negeri Ngajaran 03, as evidenced by the results of preliminary studies (average of 43.34%) and conceptual understanding questionnaires (average of 45.65%). Furthermore, the learning models and media used by teachers in both schools were still less innovative and interactive. This study aims to examine the effect of the Student Teams Achievement Division (STAD) learning model assisted by Cirpari media on the conceptual understanding abilities of fourth-grade elementary school students. This study employed a quasi-experimental method with a nonequivalent control group design. The research population consisted of all students in SD Negeri Ngajaran 02 and SD Negeri Ngajaran 03, with fourth-grade students selected as the sample using a purposive sampling technique. Class IV of SD Negeri Ngajaran 03 served as the experimental group, implementing the STAD model assisted by Cirpari media, while Class IV of SD Negeri Ngajaran 02 served as the control group, applying only the conventional STAD model. Data were collected through tests (pre-test and post-test), observations, questionnaires, and documentation. Research instruments were tested for validity (expert validity and test item validity) and reliability. Data analysis included normality tests (Shapiro-Wilk) and homogeneity tests (Levene's test), as well as hypothesis testing using the Independent Sample T-Test and Simple Linear Regression. The research results indicate a significant difference in students' conceptual understanding after being given the STAD learning model assisted by Cirpari media compared to the STAD learning model without the media, as evidenced by the significance value (Sig.) of the T-Test of 0.000 (< 0.05). The average score for the experimental group (91.07) was higher than that of the control group (73.88), with an average difference of 17.182. Additionally, there was a significant influence of the use of the STAD model assisted by Cirpari media on students' conceptual understanding, as evidenced by the Sig. value of the simple linear regression test of 0.000 (< 0.05) and an R Square value of 0.588, indicating an influence of 58.8%. Thus, the STAD model assisted by Cirpari media is effective in improving students' conceptual understanding.

Keywords: Cirpari, Learning model, Conceptual understanding, STAD (Student Teams Achievement Division)