

CHAPTER I

INTRODUCTION

1.1 Background of Study

Communication is the main thing that needs to be understood when socializing. Human needs a communication tool called language. Everyone uses language every where, every time, and every day. Even isolated humans still use language. The languages used are also very diverse.

Every human language is a complex of knowledge and abilities that allows speakers of that language to communicate with each other, to express ideas, opinions, emotions, desires, and everything else that needs to be expressed. Language is an essential instrument of communication and serves as a reflection of cultural identity. In human interactions, it is common to encounter individuals who are capable of speaking more than one language, referred to as bilingual or multilingual speakers. A bilingual individual is someone who uses two languages, one of which is typically their mother tongue. According to available data, Indonesians generally use both the Indonesian language and regional languages as their first languages, highlighting the linguistic and cultural diversity of the country (Badan Pusat Statistik, 2020).

In many parts of the world, individuals and communities are multilingual, leading to the phenomenon of code-switching. According to (Hamdan, 2023)

Code-switching refers to alternating between two or more languages or dialects within a conversation, a sentence, or even a phrase. It is a common occurrence in multilingual societies where speakers are comfortable using different languages based on context, audience, or subject matter.

In recent years, code-switching has gained attention from linguists, sociologists, and educators due to its complexity and its role in communication and identity formation. It is not merely a linguistic phenomenon but also a sociocultural process that reflects the dynamics of language use in different contexts. This study seeks to explore the nature of code-switching, its different types, and the factors that influence it.

Code-switching happens when a speaker transitions from one language to another or between codes (Gardner-Chloros, 2009). It emphasizes that code flipping happens not just when someone changes languages, but also when they change codes (dialect, intonation, and so on). According to Kim (2006), he stated that there are four social factors in code-switching. First, the participant role factor and the relationship factor, namely, if the speaker knows well who the person he is speaking to is. Second, situational factors, namely if the speaker understands the situations and conditions of the interlocutor that allow code-switching to occur in everyday life. Third, message intrinsic factors, namely people who use code-switching in their speech with quotations, hedging, and idioms. Finally, language attitudes, security, and dominance can also be social factors in society toward code-

switching. The phenomenon of code-switching has long been of interest to scholars who have researched what triggered the incident (Muysken, Peter. 2000).

In Indonesia, the use of code-switching also influence by people's life styles in this modern era. The phenomenon of code-switching and code-mixing languages can be found in many aspects, for example, in real life, poems, songs, novels, and movies. Especially in conversations between characters in the film *The Architecture of Love*. *The Architecture of Love* is an Indonesian romantic drama film released on April 30, 2024. Directed by Teddy Soeriaatmadja, the film is based on the best selling novel of the same name by Ika Natassa. The warm cinematography and soundtrack enhance the emotional depth of the story. Overall, *The Architecture of Love* presents a profound romantic tale set against the vibrant backdrop of New York City, depicting the emotional journey of two individuals searching for love and healing. The film stars Putri Marino as Raia Risjad, a renowned writer struggling with writer's block, and Nicholas Saputra as River Jusuf, an architect. After her divorce, Raia embarks on a journey to New York City in search of inspiration for her new book. There, she meets River, an architect who is also dealing with a complicated past. Their encounter gradually develops into a relationship that helps both of them heal old wounds and discover new hope. The film *The Architecture of Love* was chosen as the subject of this study because it presents a unique linguistic phenomenon in Indonesian cinema, namely the frequent and consistent use of code-switching in conversations. Unlike most Indonesian films, which rarely utilize code-switching unless characters are

interacting with foreigners, this film incorporates English and Indonesian interchangeably, even in dialogues between Indonesian characters. This makes it an interesting object of study for understanding how code-switching functions not only as a communicative strategy but also as a narrative device that reflects character identity, social background, and emotional context. Furthermore, the film's urban and cosmopolitan setting in New York City supports the natural emergence of code-switching, making it a relevant and rich source for linguistic analysis.

1.2 Research Questions

From the identification of the problem and discussion above, the researcher formulates the problem. The problems of this research are:

1. What are the forms of code-switching found in the film *The Architecture of Love* (2024)?
2. What are the reasons for the use of code-switching in the dialogues of the film *The Architecture of Love* (2024)?

1.3 Objectives of the Study

From the problem of the study, the researcher formulated the objective of the study related to the problem above as follows:

1. To identify and categorize the types of code-switching based on existing linguistic theories in the film *The Architecture of Love* (2024).
2. To analyze the reason behind code-switching among characters in the film *The Architecture of Love* (2024).

1.4 Significances of the Study

The significance of this study lies in its contribution to the understanding of code-switching phenomena in modern Indonesian-English interactions, particularly in cinematic or scripted media. This study holds significance in both theoretical and practical aspects.

1. Theoretically, this research aims to find out what types and why the characters in the film *The Architecture of Love* use code-switching and provide references to those who are interested in conducting research on code-switching.
2. Practically, the results of this research encourage a greater understanding and appreciation of the diversity of languages used over time by the characters in the film *The Architecture of Love*.
3. Pedagogically, this research can serve as a valuable resource for English language learners, educators, and curriculum developers by highlighting real-life examples of code-switching in bilingual contexts. It can help learners understand how and when code-switching occurs naturally in communication, especially in media, and enhance their awareness of sociolinguistic competence in both formal and informal settings.

1.5 Scope of the Study

The study focuses on selected key scenes from the film *The Architecture of Love* (2024) directed by Teddy Ariaatmadja. It analyses conversations that involve instances of code-switching. The study includes an analysis of the types of code-switching and the reasons that influence its use. The analysis will be limited to the types and reasons for using code-switching based on Hoffman's theory.