

## ABSTRAK

Pendidikan Anak Usia Dini (PAUD) merupakan fondasi penting dalam pembentukan karakter anak, termasuk dalam penanaman nilai cinta tanah air. Nilai-nilai kebangsaan sering kali masih disampaikan secara abstrak dan kurang menarik bagi anak usia dini. Untuk itu, diperlukan pendekatan yang sesuai dengan dunia anak, salah satunya melalui Alat Permainan Edukatif (APE) berbentuk kartu edukatif “Aku Anak Indonesia” yang interaktif, visual, dan kontekstual. Tugas akhir ini difokuskan untuk menganalisis penanaman nilai cinta tanah air melalui penggunaan APE kartu edukatif di PAUD Adinda Kecapi Jepara. Kartu ini memuat simbol-simbol kebangsaan seperti bendera merah putih, lambang negara, tokoh pahlawan, rumah adat, pakaian tradisional, dan makanan khas daerah yang diperkenalkan kepada anak melalui kegiatan inti pembelajaran. Penggunaan media kartu edukatif dalam pembelajaran di PAUD Adinda Jepara memberikan pengalaman belajar yang menyenangkan, memotivasi, serta mendorong partisipasi aktif anak dalam kegiatan pembelajaran. Kartu edukatif tidak hanya membantu anak mengenal dan mengingat simbol-simbol kebangsaan, tetapi juga berpotensi menstimulasi konsentrasi, daya ingat, serta kemampuan berkomunikasi dan bersosialisasi melalui aktivitas bermain bersama teman sebaya. Manfaat ini didukung oleh teori pendidikan anak usia dini dan hasil penelitian terdahulu yang menunjukkan bahwa media kartu edukatif dapat menjadi stimulus efektif bagi perkembangan kognitif dan sosial anak, meskipun dalam penelitian ini tidak dilakukan pengukuran langsung terhadap aspek-aspek tersebut. Hasilnya menunjukkan bahwa implementasi media kartu edukatif “Aku Anak Indonesia” menciptakan suasana belajar yang lebih hidup, interaktif, dan bermakna. Anak-anak lebih mudah memahami makna simbol-simbol kebangsaan, serta menunjukkan antusiasme dan keaktifan dalam setiap sesi pembelajaran. Dengan demikian, media kartu edukatif dapat dijadikan alternatif strategis dalam menanamkan nilai cinta tanah air pada anak usia dini, sekaligus memperkaya metode pembelajaran di PAUD agar lebih inovatif dan sesuai dengan kebutuhan perkembangan anak.

**Kata Kunci:** APE Kartu Edukatif, Aku Anak Indonesia, Pendidikan Anak Usia Dini, Nilai Cinta Tanah Air.

## **ABSTRACT**

*Early Childhood Education (ECE) is an important foundation in character building for children, including instilling the value of love for the homeland. National values are often conveyed in an abstract manner and are less engaging for early childhood children. Therefore, an approach that aligns with the world of children is needed, one of which is through Educational Play Tools (APE) in the form of the interactive, visual, and contextual educational card "Aku Anak Indonesia." This final project focuses on analyzing the instillation of love for the homeland through the use of educational playing cards (APE) at PAUD Adinda Kecapi Jepara. These cards contain national symbols such as the red and white flag, the national emblem, national heroes, traditional houses, traditional clothing, and regional specialties, which are introduced to children through core learning activities. The use of educational card media in learning at PAUD Adinda Jepara provides an enjoyable, motivating learning experience, and encourages active participation from children in learning activities. Educational cards not only help children recognize and remember national symbols, but also have the potential to stimulate concentration, memory, as well as communication and socialization skills through play activities with peers. These benefits are supported by early childhood education theories and previous research findings that show educational card media can be an effective stimulus for children's cognitive and social development, even though direct measurements of these aspects were not conducted in this study. The results show that the implementation of the educational card media "Aku Anak Indonesia" creates a more lively, interactive, and meaningful learning atmosphere. Children find it easier to understand the meaning of national symbols and show enthusiasm and activity in every learning session. Thus, educational card media can be used as a strategic alternative in instilling the value of love for the homeland in early childhood, while also enriching learning methods in early childhood education (PAUD) to be more innovative and aligned with children's developmental needs.*

**Keywords:** *Educational Card APE, I Am an Indonesian Child, Early Childhood Education, Love for the Homeland Values.*