

Universitas Ngudi Waluyo Ungaran
Program Studi S1 Pendidikan Anak Usia Dini
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“Penggunaan Video Animasi Riri Cerita Anak Interaktif Dalam Meningkatkan Perkembangan Bahasa Anak Usia Dini di RA Masyitoh Gogik”

ABSTRAK

Penelitian ini bertujuan untuk mengetahui proses dan hasil penggunaan video animasi RIRI cerita anak interaktif dalam meningkatkan perkembangan bahasa anak usia dini di RA Masyitoh. Fokus perkembangan bahasa yang diteliti mencakup peningkatan kosa kata, kemampuan menyimak, dan keterampilan berbicara. Penelitian menggunakan pendekatan kualitatif dengan jenis penelitian studi kasus. Subjek penelitian adalah 12 anak kelompok B di RA Masyitoh. Teknik pengumpulan data menggunakan observasi, wawancara, dan dokumentasi, sedangkan analisis data dilakukan melalui reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan adanya peningkatan signifikan pada perkembangan bahasa anak setelah penerapan video animasi RIRI cerita anak interaktif. Peningkatan terlihat pada jumlah kosa kata yang dikuasai anak, kemampuan anak memahami isi cerita, serta kelancaran anak dalam berbicara. Dengan demikian, video animasi RIRI cerita anak interaktif dapat menjadi media pembelajaran yang efektif untuk mengembangkan kemampuan bahasa anak usia dini.

Kata Kunci: video animasi, RIRI, perkembangan bahasa, anak usia dini

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"Using the Animated Video Riri Interactive Children's Story to Enhance Early Childhood Language Development at RA Masyitoh Gogik"

ABSTRACT

This study aims to determine the process and results of using the RIRI interactive children's story animated video to improve early childhood language development at RA Masyitoh. The language development aspects studied include vocabulary improvement, listening skills, and speaking abilities. The research uses a qualitative approach with a case study research type. The subjects of the study were 12 children in Group B at RA Masyitoh. Data were collected through observation, interviews, and documentation, while data analysis was carried out through data reduction, data display, and conclusion drawing. The results showed a significant improvement in children's language development after implementing the RIRI interactive children's story animated video. The improvement was evident in the number of vocabulary words mastered by the children, their ability to understand the content of the story, and their fluency in speaking. Therefore, the RIRI interactive children's story animated video can be an effective learning medium to develop early childhood language skills.

Keywords: animated video, RIRI, language development, early childhood