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**HUBUNGAN PERSEPSI TENTANG MEDIA SOSIAL DENGAN PERILAKU
BULLYING DI MADRASAH DARUSSALAM BATUMARTA VI
ABSTRAK**

Latar belakang : Perilaku *bullying* dapat dipengaruhi oleh media sosial. Media sosial pada zaman kini menjadi kebutuhan primer yang harus dipenuhi karena media sosial adalah sebuah media daring yang berguna untuk mempermudah dalam melakukan partisipasi, berbagi dan membuat isi blog, jaringan , forum dan dunia virtual. Media sosial dapat meningkatkan kepercayaan penggunaannya untuk dijadikan alat penindasan yang efektif seperti *bullying*.

Tujuan : mengetahui hubungan persepsi tentang media sosial dengan perilaku *bullying* di madrasah darussalam batumarta VI

Metode : metode kuantitatif deskriptif. Populasi penelitian ini sebanyak 314 remaja di Madrasah Darussalam Batumarta VI dengan jumlah sampel 176 remaja dengan teknik *propotional random sampling*. Pengambilan data menggunakan Skala Intensitas Penggunaan Media Sosial (SIPMS) dan *Olweus Bully Victim Questionnaire* (OBVQ).

Hasil : karakteristik remaja di Madrasah Darussalam Batumarta VI sebagian besar berusia 17 tahun sebanyak 63 reponden (35,8%) dan mayoritas berjenis kelamin perempuan sebanyak 95 responden (54%), gambaran persepsi media sosial remaja di madrasah darussalam batumarta VI dalam kategori tinggi sebanyak 110 responden (62.5%) dan perilaku *bullying* remaja di madrasah darussalam batumarta VI kategori sedang sebanyak 95 responden (54.0%), Ada hubungan yang signifikan antara penggunaan media sosial dengan perilaku *bullying* pada remaja di Madrasah Darussalam Batumarta VI dengan *p value* 0,00 dan nilai koefisien korelasi 0.689

Kesimpulan : ada hubungan positif dengan korelasi kuat antara hubungan yang signifikan antara penggunaan media sosial dengan perilaku *bullying* dimana semakin tinggi penggunaan media sosial maka risiko perilaku *bullying* semakin meningkat.

Saran : Diharapkan remaja dapat mengontrol penggunaan media sosial dan lebih bijak dalam menggunakannya selain itu remaja juga harus mengontrol emosi dan perilaku agar tidak melakukan tindakan yang melanggar norma.

Kepustakaan : 63 (2014-2024)

Kata kunci : penggunaan media sosial, perilaku *bullying*, remaja

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**THE RELATIONSHIP BETWEEN PERCEPTIONS ABOUT SOCIAL MEDIA
AND BULLYING BEHAVIOR AT MADRASAH DARUSSALAM BATUMARTA**

ABSTRACT

Background: Bullying behavior can be influenced by social media. Nowadays, social media has become a primary need that must be met because social media is an online media that is useful for making it easier to participate, share and create content for blogs, networks, forums and virtual worlds. Social media can increase the trust of its users to become an effective tool of oppression such as bullying.

Objective: determine the relationship between perceptions about social media and bullying behavior at Madrasah Darussalam Batumarta VI

Method: descriptive quantitative method. The population of this study was 314 teenagers at Madrasah Darussalam Batumarta VI with a sample size of 176 teenagers used proportional random sampling technique. Data were collected using the Social Media Use Intensity Scale (SIPMS) and the Olweus Bully Victim Questionnaire (OBVQ).

Results: characteristics of teenagers at Madrasah Darussalam Batumarta VI, most of whom are 17 years old, 63 respondents (35.8%) and the majority are female, 95 respondents (54%), a description of the social media perception of teenagers at Madrasah Darussalam Batumarta VI in the high category, 110 respondents (62.5%) and bullying behavior among teenagers at Madrasah Darussalam Batumarta VI was in the medium category as many as 95 respondents (54.0%), There was a significant relationship between the use of social media and bullying behavior among teenagers at Madrasah Darussalam Batumarta VI with a p value of 0.00 and a coefficient value correlation 0.689

Conclusion: there is a positive relationship with a strong correlation between the significant relationship between the use of social media and bullying behavior, where the higher the use of social media, the risk of bullying behavior increases.

Suggestion: It is hoped that teenagers can control their use of social media and be wiser in using it. Apart from that, teenagers must also control their emotions and behavior so that they do not take actions that violate norms.

Bibliography: 63 (2014-2024)

Key words: use of social media, bullying behavior, teenagers