

ABSTRACT

Universitas Ngudi Waluyo.
English Literature Department,
Faculty of Economics, Law, and Humanity.
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Rika Septi Cahyani
100117A010

A Pragmatic Study of Cooperative Principles and Grice's Maxim in Novel "The Secret Garden" By Frances Hodgson Burnett, June, 2021.

This research analyzes a novel by Frances Hodgson Burnett entitled "The Secret Garden" using a theory of cooperative principle from Paul Grice. The researcher aims to find out the violation of maxims that emerged in the novel. This research uses a descriptive qualitative as the method, in which the researcher takes a note and pins some conversation in the novel that contains a maxim violation. The results of this research are that the researcher finds violations of maxims in each kind of maxim; maxim of quantity, maxim of quality, maxim of relevance, and the last one is maxim of manner. The most flouted maxim which fails to observe is maxim of quantity from all data the researcher found. They are; maxim of quantity has 32%, maxim of quality has 11%, maxim of relevance has 20% and maxim of manner has 27% in average percentage 100% in total 102 data. Through this research, the researcher concludes that the existence of a violation of the maxims in this novel is the aim of the writer to make humor that refers to something funny for the readers while reading the novel.

Keywords: Cooperative Principle, Maxim, Pragmatics, Linguistics.