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**HUBUNGAN PENGETAHUAN IBU TENTANG ASI DENGAN SIKAP IBU HAMIL DALAM PEMBERIAN ASI EKSLUSIF DI PMB PERDAMAIANA DESA CANDI KECAMATAN KAB BANDUNGAN
(xvii + 68 Halaman + 7 tabel + 2 skema + 12 lampiran)**

ABSTRAK

Latar Belakang : ASI merupakan makanan terbaik dengan gizi tinggi pada kolostrum yang dapat ibu berikan pada bayinya. Pengetahuan baik tentang ASI dapat mempengaruhi sikap ibu dalam memberikan ASI Ekslusif. Cakupan ASI Ekslusif di Kecamatan Bandungan (2019) sebanyak 63,7%. Tujuan penelitian adalah untuk mengetahui hubungan pengetahuan ibu tentang ASI dengan sikap ibu hamil dalam pemberian ASI Ekslusif.

Metode : Desain penelitian ini adalah *analitik korelasi* dengan pendekatan *cross sectional*. Populasi adalah seluruh ibu hamil yang melakukan pemeriksaan dari bulan Agustus – Oktober 2020 sebanyak 761 orang, sampel sebanyak 88 orang dengan teknik *purposive sampling*. Intrumen penelitian adalah kuesioner, analisis data univariat menggunakan distribusi frekuensi dan bivariat menggunakan *Chi-square*

Hasil : Analisis univariat didapatkan sebagian besar pengetahuan ibu baik tentang ASI (56,8%), mayoritas sikap ibu mendukung dalam pemberian ASI Ekslusif (89,8%). Analisis bivariat didapatkan ada hubungan signifikan antara pengetahuan ibu tentang ASI dengan sikap ibu hamil dalam pemberian ASI Ekslusif ($\rho = 0,036$, $OR = 5,419$, $CI\ 95\% = 1,056-27.800$).

Simpulan : Semakin baik pengetahuan ibu akan semakin mendukung sikap ibu dalam pemberian ASI Ekslusif. Diharapkan kepada bidan dan tenaga kesehatan untuk melakukan penyuluhan tentang ASI agar dapat meningkatkan pengetahuan ibu yang kurang.

Kata Kunci : ASI Ekslusif, Pengetahuan, Sikap
Kepustakaan : (2010-2020)

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CORRELATIONS OF MOTHER'S KNOWLEDGE ABOUT ASI WITH THE ATTITUDE OF PREGNANT WOMEN IN EXCLUSIVE ASSESSMENT IN THE INDEPENDENT MIDWIFE PRACTICE PERDAMAIANA IN BANDUNGAN SUB DISCTRICT SEMARANG REGENCY
(xvii + 68 Pages + 7 tables + 2 schematics + 12 attachments)

ABSTRACT

Background : Breast milk is the best food with high nutrition in colostrum that mothers can give to their babies. Good knowledge about breastfeeding can affect the mother's attitude in exclusive breastfeeding. Exclusive breastfeeding coverage in Bandungan District (2019) was 63.7%. The research objective was to determine of correlations between mother's knowledge on breastfeeding and the attitude of pregnant women in exclusive breastfeeding.

Methods : The design of this study was correlation analytic with cross sectional approach. The population was all 761 pregnant women who conducted examinations from August to October 2020, with a sample of 88 people using purposive sampling technique. The research instrument was a questionnaire, univariate data analysis using frequency distribution and bivariate using Chi-square

Results : The univariate analysis found that most of the mothers' knowledge was good about breastfeeding (56.8%), the majority of mothers' attitudes were supportive of exclusive breastfeeding (89.8%). The bivariate analysis found that there was a significant relationship between maternal knowledge about breastfeeding and the attitudes of pregnant women in exclusive breastfeeding ($\rho = 0.036$, $OR = 5.419$, $95\% CI = 1.056-27.800$).

Conclusion : The better the mother's knowledge, the more it will support the mother's attitude in exclusive breastfeeding. It is hoped that midwives and health workers can provide counseling about breastfeeding in order to increase the knowledge of mothers who are lacking.

Key words : Exclusive breastfeeding, Knowledge, Attitude

Bibliography : (2010-2020)