

CHAPTER III

RESEARCH METHODOLOGY

A. Method of Problem Approach

According to Sugiyono (2011) "Qualitative methods are research based on the philosophy of the science of positivism, which is used to examine the condition of natural objects that use researchers as a core instrument in taking samples and data sources"

The method used for this research is qualitative, this research method can be used to analyze a state of social and humanitarian conditions of the data obtained in the form of language words. Moleong, (2007)"Qualitative methods intend to understand a state of behavior, actions etc., holistically and in a descriptive manner in the form of language words, in specific natural contexts and by utilizing various scientific methods".

The type of approach used is descriptive, because the data used are words rather than numbers. In this method is more concerned with the research process compared to the final results, the instrument of this study is the researcher, the researcher acts as a full participant.

B. Research focus

The focus of research is an issue which is the main topic or objective of a study, in which the focus of the research is expected to collect and analyze

data accurately. In writing this research focuses on the social life and economic conditions of American society in the novel *Uncle Tom's Cabin* and America in the 18th century, the situation is seen from the place settings in the *Uncle Tom's Cabin* novel, such as what is the residence of a slave and a slave owner.

C. Data Source

The data source of this research comes from the novel *Uncle Tom's Cabin* by Harriet Beecher Stowe, the first printing, the number of pages 155 pages, published in 2007, the publisher of Narration.

D. Data Sollection Technique

Arikunto (2002) "the documentation method is a method of collecting data sourced from notes, transcripts, books, newspapers, magazines, inscriptions, etc."

In the technique of collecting data in qualitative methods there are several ways such as interviews, observations, document studies, in this study the collection techniques used are document studies. documentation is a method of collecting qualitative data by analyzing documents from oneself or others. Some documents that can be used in this method are daily notes, personal letters, autobiographies and official documents, in this study using novels as documents to find the data, to collect data from these documents the researchers used the following steps:

1. Looking for documents (novels)

2. Read the uncle Toms cabin novel by Harriet Beecher Stowe repeatedly
3. Gathering quotations or data needed in the study, such as the selection of setting.
4. Summarize the results of research on social and economic conditions
5. Compare the novel with the state of America in the 18th century.